



Craft makers and wood product manufacturers can enhance their marketing with **Grown in Britain** chain of custody. The Forest Product category licence is the best choice for joinery producers, furniture makers and wooden homewares manufacturers who get their wood from **Grown in Britain** licensed forests and sawmills.

British Woodworking Federation

British Woodworking Federation members market their products through their 'Made in Britain' campaign. Joinery firms can demonstrate 'social value' in pre-qualification questionnaires using **Grown in Britain** chain of custody.

"We are fully behind The Grown in Britain project; it could be a game-changer for British timber. People rightly love our woodlands, but they don't always connect good woodland management to the wooden products that they encounter every day – the floors they walk on and the furniture the sit on. Grown in Britain can help people make that connection and in encouraging this appreciation for wood culture, it helps British Woodworking Federation members better tell the story of the products they produce and sell."

- Iain McIlwee, Chief Executive, British Woodworking Federation

Crafting a future for wood

The high degree of skill required in producing wood products by hand is inextricably linked with wood materials and their origins. Using British timber, perhaps locally grown, enhances the appeal of makers' output.

"I am passionate about supporting local woods and forests and using licensed Grown in Britain timber reassures me that it has come from sustainable UK sources. Having the right to use the Grown in Britain brand on my products adds integrity, honesty and trust to my designs and increases transparency, awareness and demand."

- Alice Blogg, Designer Maker

Selling with pride

Retailers can assure themselves and more importantly their customers with **Grown in Britain** chain of custody. Buying timber and wood products that carry the **Grown in Britain** logo means you are playing your part in sustaining woodlands and their economic and environmental benefits while simultaneously endowing your reputation with even greater integrity.

Chain of Custody: Grown in Britain



GROW YOUR BUSINESS

NEW AVENUES IN MARKETING WOOD PRODUCTS

Dovetail with your customers' values by offering British timber & wood products, licensed through Grown in Britain's chain of custody scheme. Compatible with other forest product certification schemes.

Grown in Britain



British wood: guaranteed.

Make the most of British wood

Take business advantage: purchasing, using, selling and marketing products made from British-grown timber gives your business something distinctive to bring to the marketplace. Ensure the products you offer are British with **Grown in Britain** chain of custody.

Supporting British wood producers gives our forests & woodlands a sustainable future, cuts 'wood miles', promotes employment and local economies, protects wildlife and forest environments, and encourages potentially productive woodland back into management.



Processors, distributors and retailers

Grown in Britain forests producing primary timber and wood products are the first link in the chain and have their own **Grown in Britain** licensing scheme. For further details see our website. Processors turning British-grown wood into products, and timber distributors, builders' merchants and retailers of furniture and other products, can promote British-grown products by gaining a **Grown in Britain** (GiB) chain of custody licence.

If you're in the building sector, or distributing timber as part of the construction supply chain, **Grown in Britain** chain of custody will align your values with contractors' and specifiers' purchasing preferences.

Timber preference statement:

"We will give preference to schemes that support the principles of the Social Value Act: e.g. the use of timber and timber products which are assured as Grown in Britain."

This statement has been adopted by many of Britain's major contractors.



Chain of custody schemes

Several GiB chain of custody standards exist, depending where in the supply chain your business operates, and the materials it uses, distributes or sells:

VIRGIN WOOD – excluding wood fuel*

FOREST PRODUCTS: For primary processors - anyone who fells, harvests, saws or manufactures products from virgin British-grown wood.

SUPPLIER: For all other levels within the supply chain, distributing or selling virgin British-grown timber & wood products.

GROUP SCHEMES: It is possible to set up group chain of custody schemes. Please contact us for details.

*A separate licensing scheme covers suppliers of British-grown wood fuel – see our wood fuel licensing leaflet or our website for details.

FIND OUT MORE

Check which chain of custody licence is right for your business by contacting Grown in Britain:

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